

SUMMER GALA

BENEFITTING RURAL EDUCATION

Saturday, July 13, 2019, Essex, NY



THE FUTURE DOESN'T COME WITH A MAP.
HELP RURAL YOUTH FIND THE WAY THERE.

Rural communities are in peril.

Jobs are disappearing. Populations are shrinking. And our children's futures are at stake.

Today's high-paying jobs demand college-educated candidates. Yet rural youth are less likely to get a postsecondary degree than their urban counterparts.

CFES Brilliant Pathways provides underserved communities, schools and youth the tools they need to remain vibrant and competitive in the 21st century, and helps students find dreams of their own to aspire to.

Will you help us support some of America's most at-risk places?

On Saturday, July 13, join CFES for our Summer Gala: An event at which we'll help rebuild rural America by strategically investing in programs to change life trajectories and foster economic and civil vitality in these often-overlooked places. 100 percent of the proceeds from this event will support programs benefiting rural schools and students.

We understand rural communities because we live in one.

In the past 28 years, we've worked with 100,000 underserved students in communities across the U.S. Our home, though, is in a village of just 600 people in Northern New York—giving us intimate knowledge of the challenges rural regions face. As the only nationwide organization of its kind based in a rural area, we're uniquely qualified to help rural students focus on college and career readiness.



How CFES helps students become college- and career-ready

Our research-driven methods and best practices deliver results: 95 percent of our students go to college, even though we work in some of the nation's highest-need urban and rural areas.

CFES helps students forge their own route to a bright future, building college and career readiness through a framework that allows schools to customize the implementation of three core practices:

Pathways to College & Career

CFES schools gain access to extensive college and career readiness resources including more than 200 college/university partners. CFES business partners provide job shadowing, internships and other career-readiness activities.

Essential Skills™

Students need more than job skills to succeed in the constantly evolving 21st-century economy. The Essential Skills are an intrinsic part of their development. These skills include Goal Setting, Teamwork, Leadership, Agility, Perseverance and Networking.

Mentoring

CFES builds school-based mentoring programs with community members, college students, teachers and peers. Every CFES Scholar works with a mentor who can share first-hand experiences and guidance on the road to college and career readiness.

Where the dollars go

It costs CFES \$30,000 a year, per school, to fund a program. This includes:

- **Professional development**
- **Mentor training workshops**
- **College visits for students**
- **Financial aid seminars**
- **School incentive stipends**
- **Special events, such as STEM robotics workshops**

Every dollar raised at our Summer Gala will support these programs, and underserved students in high-need communities.

OUR GOAL: Raise \$450,000 (to be matched by individual gifts)— enough to support 15 schools for 2 years.