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# COLGATE CARES DAY

## Family Engagement Sheet

Virtual Mentoring

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### Dear Parent/Guardian:

Today your child participated in a Virtual Mentoring program with volunteers from Colgate Palmolive. This program was implemented throughout New York, Florida and Texas, with 12 schools and approximately 1,100 students. The purpose of the program was to have volunteers from Colgate Palmolive share with your child their current job with Colgate Palmolive, their career pathway, and the education and training they need for their job.

As the mentors explained their career choice and pathway, they focused on the education and training they needed to acquire their job. They also shared who the people were in their lives that supported them in attaining their goals, and the Essential Skills™ ( i.e., Perseverance, Teamwork, Networking, Goal Setting, Agility and Leadership) they need to be successful.

The following is an activity you can do with your child at home to support their career exploration and help them create a pathway of college and career readiness.

Thank you for supporting your child in creating a successful pathway for their future.

## ACTIVITY: Colgate Cares Day – Mentoring

**PURPOSE:** For students and their family to learn about career options and the education and training needed to be college and career ready.

### DIRECTIONS:

1. Ask your child to explain who their Colgate Cares Day speaker was, including: what their job is, where they are from and what education and training they needed for their job.
2. Follow up by asking your child if this is a career they may be interested and why. If not, ask them: what kind of job/career they are interested in. You can then follow up and research the education, training and skills needed for that career.
3. Continue a discussion on the speaker's career, and then follow up with some research of the speaker's job. You can also research career opportunities at Colgate Pamolive by visiting their careers page at [jobs.colgate.com](http://jobs.colgate.com). For example, what is the average pay of the job, what level of education is needed to get hired and where are their plants and offices located?
4. To provide feedback on your child's virtual mentoring activity, please complete the second page of this document, sign and return to school with your child.

*For more information on the CFES GEAR UP Program or College and Career Readiness, visit the CFES Brilliant Pathways website at [brilliantpathways.org](http://brilliantpathways.org).*

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My child enjoyed this mentoring activity with Colgate Palmolive.

YES  NO

I enjoyed this conversation with my child on their virtual mentoring experience.

YES  NO

What did your child learn from this virtual mentoring activity? Is there a career they are interested in?

What did you learn about your child's career/college interest from this discussion?

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**Student's Name:**

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**Parent/Guardian  
Signature:**

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**Date:**

Thank you taking the time to complete this activity with your child.

Please return this page to your child's teacher.

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