



NEW BEGINNINGS: LEVERAGING COLLEGE & CAREER READINESS GAINS

National Conference
November 7-8, 2022

Sponsorships for CFES Brilliant Pathways Conference

CFES Brilliant Pathways is proud to host its 31st annual conference, where we will convene a global network of leaders in education, business, government, and philanthropy committed to ensuring that underserved youth are ready for college and the workplace. This year, over 3,000 virtual participants will join another 200 on-site attendees at the Sagamore Resort on Lake George (NY). To successfully advance our mission, we're seeking community-focused financial sponsors to partner with CFES to support the conference and help us address the massive challenges faced by today's youth.

Over the last 30 months, education and the workplace have forever changed, and pathways to college and career have been forever altered. We've entered a new era of blended and in-person interaction, where boundaries of distance and time have been lifted. While this new paradigm presents new opportunities to work and study from anywhere, our children—especially those from underserved backgrounds—need training and support to navigate these new routes to social and economic mobility. Likewise, educators, mentors, parents, and all those who guide our youth need to understand best practices for moving students down these new pathways. At the conference, CFES and other leaders will provide strategies, networks, and knowledge not only to our young people and their families, but also to the educators and partners who help guide children down the pathway to college and career readiness.

Over its 31-year history, CFES has become a globally recognized leader in promoting college and career readiness among those who need it most. Currently working with 20,000 students in 200 schools across the United States and Ireland, CFES has helped more than 100,000 disadvantaged youth attain college degrees.

We invite you to become one of our conference sponsors. Contact dalton@brilliantpathways.org for details.

Sponsorship Levels

TITANIUM
PARTNER
\$50,000 or More

- Twenty conference registrations
- Opening activity of your choice named after your organization
- Public acknowledgement of support at opening of conference
- Recognition in releases to news and social media
- Logo on all pre-conference promotions and on CFES Brilliant Pathways' conference landing page

PLATINUM
PARTNER
\$25,000

- Ten conference registrations
- Public acknowledgement of support at opening of conference
- Recognition in releases to news and social media
- Logo on all pre-conference promotions and on CFES Brilliant Pathways' conference landing page

GOLD
PARTNER
\$10,000

- Four conference registrations
- Recognition in releases to news and social media
- Logo on all pre-conference promotions and on CFES Brilliant Pathways' conference landing page

SILVER
PARTNER
\$5,000

- Two conference registrations
- Logo on all pre-conference promotions and on CFES Brilliant Pathways' conference landing page

BRONZE
PARTNER
\$1,000

- One conference registration
- Logo on CFES Brilliant Pathways' conference landing page