

THE COLLEGE & CAREER AI REVOLUTION: GET READY NOW

Within the next decade, projections indicate that 60% of all jobs in the U.S., and 90% of new jobs in growing industries, will require some form of postsecondary education:

- High school students who believe college is worthwhile has plummeted from 71% to 40%;
- Our students receive less than 38 minutes of college & career readiness advice during high school.

CFES is once again convening a Global Conference focused on helping underserved, urban and rural students better prepare for college and career. No ordinary gathering of “talking-heads,” this Conference (now in its 33rd year), engages our students, educators and business professionals for two days of hands-on sessions, workshops, and networking. We need your help to make it happen. Please consider becoming a Conference sponsor.

SPONSOR LEVELS & BENEFITS	GOLD \$10,000	SILVER \$5,000	BRONZE \$1,000
Number of conference attendees, inclusive of registration fees, on-site meals, access to all sessions and materials	10	5	1
Partner with CFES for custom promotional opportunities and messaging during conference	✓		
Corporate recognition in pre- and post-conference media releases, social media, and print	✓	✓	
Corporate recognition throughout conference, inclusive of logo on all materials plus recognition during meals and breaks	✓	✓	✓

Learn more about our 2024 Annual Conference at <https://brilliantpathways.org/our-program/national-conference/>
For more information on sponsorships, please contact us at office@brilliantpathways.org



2024
NOVEMBER 18-19
ANNUAL CONFERENCE